

**PROJECT HAPPILY EVER AFTER™
WIN A WII PROMOTION**

OFFICIAL PROMOTION RULES

The Project Happily Ever After™ “Win a Wii” Promotion (the "Promotion") is sponsored by Project Happily Ever After™ and its owner, Alisa Bowman (the "Sponsor"). By entering the Promotion, you agree to comply with and be bound by the following official Promotion rules (the "Rules"). Please review the Rules carefully. If you do not agree to the Rules in their entirety, you are not permitted to enter the Promotion.

1. NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE THE ODDS OF WINNING.

2. Eligibility.

This Promotion is open to legal residents of the United States and the District of Columbia, living in the United States or the District of Columbia who are at least 18 years of age. The Promotion is void in Puerto Rico and in any other jurisdiction where the Promotion is prohibited or otherwise restricted by law, rule or regulation. The Sponsor, employees and independent contractors of the Sponsor, judges of the Haiku contest and their immediate families (and those living in the same households) are not eligible to enter the Promotion. Entrants wishing to obtain a copy of these Rules may request a printed copy by writing to:

Project Happily Ever After Promotion Rules
PO Box 583
Emmaus, PA 18049

3. How To Enter.

Go to <http://www.projecthappilyeverafter.com>.

4. How to Win.

The person with the most points wins. Here's how people can earn points:

- **20 points:** Write a paragraph about why people should check out www.projecthappilyeverafter.com. Send your email to 10 friends. You MUST copy Alisa Bowman at alisa@projecthappilyeverafter.com on this email in order to receive your points.

Please note: SPAM or other unsolicited emails will not be tolerated during this promotion. Please make sure that the persons to whom you are sending this email have given you permission to email them. If it is discovered that you have send unsolicited emails in furtherance of this promotion, you will forfeit all of your points and shall be disqualified from the promotion.

- **20 points:** Subscribe by email to the ProjectHappilyEverAfter.com blog. Use the Subscribe by Email box on the right column. Make sure to activate your subscription when you get the confirmation email from Feedblitz.
- **50 points:** Write a blog post on your own blog about Alisa Bowman or about the ProjectHappilyEverAfter.com blog, linking back to the ProjectHappilyEverAfter.com blog at least twice. You MUST email the link to your blog post to Alisa Bowman at alisa@projecthappilyeverafter.com in order to receive your points.
- **25-100 points:** Win the Project Happily Ever After Haiku contest. Write Haiku (three lines of poetry that do not rhyme) about marriage, relationships or sex. Submit your Haiku in the comments area of the blog regarding the Win a Wii Promotion. Haiku will be judged by a panel of three judges. First place will be awarded 100 points, second place 50 points, and third place 25 points.

Please use the same email address for all of the points gathering strategies to ensure all of your points get counted.

All winners will be notified via e-mail within two (2) weeks after the points are tallied and the winners are verified (Entrants should ensure that their contact information is accurate and up to date). Winners are subject to eligibility verification.

Return of any prize/prize notification as undeliverable may result in forfeiture. In no case shall the Sponsor be liable in any manner where a winner has not received notification sent from the Sponsor or where the Sponsor fails to receive a response from the winner within the required response period. See Section 5 for a detailed prize description.

5. Prize Descriptions.

The Entrant with the most total points will receive the First Prize. The Entrant with the second highest number of total points will be permitted to receive their choice of the two Runner Up Prizes and the Entrant with the third highest number of total points will be permitted to receive the remaining Runner Up Prize. In the event of a tie, Alisa Bowman shall determine, in her sole discretion, which one of the two tied Entrants is the winner.

First Prize:

Nintendo Wii video game system

Retail price: \$279.49

Runner Up Prizes:

Golden Dotty Earrings

<http://esculonsays.com/shop/earrings/golden-dotty-earrings/>

Wild gold-filled wire and a touch of pink make up these perfectly fun stud earrings. The pink is a cultured, dyed pearl. The studs measure .5" in diameter.

Retail price: \$35.00

OR

Om Aroma Gift Certificate

<http://www.omaroma.com>

Retail value: \$100

6. Odds of Winning.

The odds of winning depend on the number of Entrants who have registered, as defined in Section 3 above.

7. Limited Time.

The Promotion period begins January 30, 2009 and ends February 13, 2009.

8. Winners List.

To receive a list of winners, send a self addressed stamped envelope to:

Project Happily Ever After Winners List

PO Box 583

Emmaus, PA 18049

9. Taxes.

Federal, state and local taxes, and all similar fees and assessments, are the responsibility of the winner. We reserve the right to withhold taxes from each winning prize, as appropriate.

10. No Substitution.

No substitution or transfer of prizes will be accommodated or permitted, other than in the sole discretion of the Sponsor.

12. Publication.

Promotion entry constitutes permission for Sponsor to use Entrants' names and likenesses for advertising and promotional purposes without further compensation, except where prohibited by law.

13. Release.

By entering the Promotion, each Entrant agrees to release and hold harmless The Sponsor, employees and independent contractors of the Sponsor, judges of the Haiku contest, their legal representatives, their affiliates, subsidiaries, parents, agencies and their respective officers, directors, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from, or in connection with, the Promotion including, but not limited to, liability arising from copyright infringement, improper use of likeness, personal injury, death, damages or monetary loss. Restrictions, conditions and limitations apply.

By entering, each Entrant further agrees that, in the event that there is any conflict or other inconsistency between the Rules and any advertisements, promotional or marketing

materials, e-mails or announcements relevant to the Promotion, these Rules will govern. Any disputes arising from the Promotion shall be governed by and construed in accordance with the laws of the State of Pennsylvania (without regard to conflict of law principles). Should a dispute arise concerning the Promotion, the parties agree to submit their dispute for resolution in a court of competent jurisdiction in the State of Pennsylvania. Should any part of these Rules be held invalid or unenforceable, that portion shall be construed consistent with applicable law and the remaining portions shall remain in full force and effect.

14. Disqualification.

The Sponsor, employees and independent contractors of the Sponsor, judges of the Haiku contest, each of their legal representatives, their affiliates, subsidiaries, parents, agencies and their respective officers, directors, employees and agents, are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or technical failure, lost online entries, jumbled, scrambled or misdirected transmissions, or other error of any kind, whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of the Promotion, as solely determined by the judges, will be disqualified.

If disqualified for any of the above reasons, we reserve the right to terminate Entrant's eligibility to participate in the Promotion. In the event that any portion of the Promotion is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupts, or impairs the administration, security, fairness or proper determination of the Promotion, Advertisers Clearinghouse reserves the right, in its sole discretion, to suspend or terminate the Promotion or any part of the Promotion, or any combination of the above. The Sponsor is not responsible for any problem with entries generated by computer hardware or software malfunction, error or failure, whatever the cause.

15. Legal Warning.

Any attempt by any individual, whether or not a Entrant, to damage, destroy, tamper with or vandalize the Promotion Website, or otherwise interfere with the operation of the Promotion, is a violation of criminal and civil law and the Sponsor will diligently pursue any and all remedies in this regard against any offending individual or entity to the fullest extent permissible by law and in equity.